



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/C Mack/R/Sen/FL (16856)  
McLaughlin & Associates (2813)  
CAMPBELL, MARIANNE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
438/CONNIE MACK SENATE (136190)  
National/Political  
438/06299603

Invoice 635764  
Inv Date 9/30/2012  
Terms Net 30  
Contract 329241  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

McLaughlin & Associates  
566 South Route 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

CONNIE MACK/SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 4:51:28PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

| Line | Type | Scheduled          | Schedule Days to Run           | Air Time             | Length | Copy/ISCI | Amount    | Remarks |
|------|------|--------------------|--------------------------------|----------------------|--------|-----------|-----------|---------|
| 1.0  | Spot | 6:00:00PM- 6:30:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 09/03/12 6:24PM (Mo) | 00:30  | CMFR0823H | \$3700.00 |         |
| 1.0  | Spot | 6:00:00PM- 6:30:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 09/04/12 6:27PM (Tu) | 00:30  | CMFR0823H | \$3700.00 |         |
| 1.0  | Spot | 6:00:00PM- 6:30:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 09/05/12 6:22PM (We) | 00:30  | CMFR0823H | \$3700.00 |         |
| 1.0  | Spot | 6:00:00PM- 6:30:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 09/06/12 6:24PM (Th) | 00:30  | CMFR0823H | \$3700.00 |         |
| 1.0  | Spot | 6:00:00PM- 6:30:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 09/07/12 6:22PM (Fr) | 00:30  | CMFR0823H | \$3700.00 |         |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



|             |              |             |   |
|-------------|--------------|-------------|---|
| Gross Total | \$18,500.00  | Total Spots | 5 |
| Commission  | (\$2,775.00) |             |   |
| Net Total   | \$15,725.00  |             |   |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM